

# fresh

## OBSESSED WITH HUNTER- GATHERERS

As stylists, they spend their days sourcing products to pretty up homes for photo shoots. Now they're also shopkeepers, serving up their favorite things, plus tips and tricks, for customers who want to take a bit of their look home.



Sarah Storms, creative director of K Colette, and owner Karen Burke source artisanal pieces for the Portland, ME, store and its website.





Hand blown in Paris, the Chiara bud vase has the classicism of a bust without the seriousness. Just right for a single lilac. \$42



Sarah opts for unusual frames like this burl wood one.

THE TRADITIONALIST

# SARAH STORMS

◆ [kcolette.com](http://kcolette.com)

The visual threads running through the rooms she styles are lush color, a sense of happiness, and a hint of imperfection. "I'm drawn to traditional with a few surprises thrown in to hit the refresh button," Sarah says. After years of styling for magazines, Sarah hit the shop floor at K Colette, where she serves as creative director. "Sourcing for photo shoots is ephemeral; it's about capturing a moment. I love that these products I'm so passionate about go home with someone."

**MAKE IT YOURS**

Adding a decorative finish to drawer fronts with paint, wallpaper, or marbled paper is an easy way to get a one-of-a-kind look.

**TRY A TASSEL**

They aren't just for drapery tiebacks. Hang them from drawer pulls for a dash of drama and texture.

**ALWAYS ADD NATURE**

It speaks for itself as a styling element. Fresh fruit is an easy, affordable way to enliven a table. When you're grocery shopping, buy a bunch of lemons or pears. Always choose the ones with leaves.

**BRANCH OUT FROM FLOWERS**

In a big vase, a single tree branch becomes a beautiful sculpture, making as much of a statement as 50 peonies would.

**EMBRACE IMPERFECTION**

Don't polish your silver. Instead, celebrate the color variance and wonderful old-world patina that naturally develops.

All products shown are available at [kcolette.com](http://kcolette.com).



For a subtle twist on a monogram, embroider a message in same-color floss.



Pretty dish towels enliven a utilitarian kitchen. Birds in the Dunes by Avenida Home, \$20



Lean art in a bookcase for a surprise among the spines. Paper and Glue by Lisa Darka Kennedy 12" x 12", \$175

Marble fruit looks fresh forever. Scatter on a table, or use the apples as bookends. \$45



“The beauty of styling is that it's not permanent, so experiment!”

SARAH STORMS



“Styling is the last layer in decorating. Like putting on makeup, it can look totally natural or it can be dramatic.”

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LILI DIALLO



Rooms with lots of negative space need big pattern on the floor.



“I love indigo. It goes with any other color.” The Colony Cushion Cover has a red-striped back. \$65



Every room can handle a little animal print. This paper shade is hand-painted.



Inspired by French café au lait bowls, they're decorative and functional. Je/LOVE Studio x Evans Ceramics, from \$35.



Instead of a big arrangement, try a small vase of flowers on a bookshelf or a stack of books on your coffee table.

**DETAILS MATTER**

One amazing object, like a beautiful orb or a crazy bookend, adds gravitas when everything else is simple.

**BE A LITTLE WILD**

Leopard print is very French; it pays homage to style icons Yves Saint Laurent and Madeleine Castaing. Try it on a lampshade or an upholstered screen, or go all the way with wall-to-wall carpet.

**GO DARK**

Especially when they're layered with art, dark walls never fail to add drama.



All products shown are available at [panierhome.com](http://panierhome.com).

THE ECCENTRIC  
**LILI DIALLO**

♦ [panierhome.com](http://panierhome.com)

A *joie de vivre* permeates everything Lili does, whether styling magazine shoots, running her brand consulting firm Je/LOVE Studio, or collaborating with artisans for Panier Home, the online store she recently launched with design editor Mieke ten Have. With her distinctly French style (Lili was raised in Paris and Lyon, and *panier* means *basket* in French), she makes everything look effortless. “I love understated luxury,” she says. “A room should be chic but totally comfortable and always a little undone.” Having the confidence to mix high and low is also paramount.

**ADD A SURPRISE**

Throwing something off-kilter in the mix, like one mismatched chair, can make the room. It's unexpected so it draws people in.

**LESS IS MORE**

Instead of a big arrangement, try a small vase of flowers on a bookshelf or a stack of books on your coffee table.



THE BOHEMIAN

# KIM FICARO

♦ [totemhome.com](http://totemhome.com)

Traveling the world for her styling jobs, Kim adds a laid-back vibe to projects as varied as a hotel in Tulum, Mexico, and catalog shoots for Canvas Home and Anthropologie. "It's about creating spaces that feel lived in with an ease that is warm, approachable, and tactile," she says. Kim spends a lot of time working with artisans in Mexico and Morocco, so launching Totem Home, her line of textiles, rugs, and woven goods, was a natural progression. "Everything is handcrafted in small batches and uses dyes made from nuts, bark, and flowers," Kim says.

**SHOW YOUR STUFF**

The most stylish spaces feel personal, so group objects you've collected to tell a story.

**PLAY WITH SCALE**

Cut some flowers short and leave others tall. Or float a flower head in a bowl of water like a lotus.

**IMPROVISE**

A washed linen bedsheet can be a beautiful tablecloth. Kim likes the selection at H&M.

**CREATE A COCOON**

Plants envelop a room and give it a sense of fantasy. Opt for sculptural varieties like agave or giant aloe.

**GO FOR THE SURE THING**

There's always a place for a beat-up old leather chair.

All products shown are available at [totemhome.com](http://totemhome.com).



Putting a bed in a corner gives the feel of a cozy nook.



Made in Oaxaca, Mexico, Sky Cups are sized for flowers, wine, water, whatever. From \$32



"I like a table where tones are muted and dinnerware has an organic feel."



Drape this Moroccan Pom Pom Blanket over a sofa for a wave of color. 60"x92", \$250



The Palm Leaf Market Bag looks great on your arm or on a hook. \$80

"I love the versatility of throw pillows. You can never have too many." Dawn handwoven cotton, 12"x18", \$160



“The easiest way to refresh a room is to move things around.”

KIM FICARO

PHOTOS: (PORTRAIT) GENTIL AND HYERS, (BEDROOM) ANTHROPOLOGIE, (STILL LIFE) CANVAS HOME